

PRIVACY POLICY & COOKIE POLICY

Data protection, professional communications and website technologies

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Data controller	Muniarajan Ramakrishnan trading as The ÅrtikC
Legal form	Swedish sole trader (enskild näringsidkare)

Purpose. This Policy explains how The ÅrtikC handles personal data in connection with its Website, targeted institutional and professional communications, enquiries, engagements, honorary and scholarly relationships, and complimentary public-interest initiatives. Part II explains cookies and similar technologies. Specific engagement, event or processor terms may supplement this Policy.

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This Policy should be read together with the Terms and Conditions, Legal Disclaimer & Company Information, any event-specific privacy notice, and any data processing agreement applicable to a particular engagement.

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PART I - PRIVACY POLICY

This Part provides the transparency information required for personal-data processing controlled by The ÅrtikC. It is intended to be concise enough to use while remaining sufficiently detailed for institutional, professional and public-interest activity.

1. Status, scope and document hierarchy

1.1 Scope

This Privacy Policy applies to personal data processed by The ÅrtikC in connection with: (a) the Website at www.theartikc.com; (b) direct institutional and professional communications; (c) enquiries, proposals and paid engagements; (d) relationships with clients, prospective clients, suppliers, speakers, scholars, Distinguished Honorary Expert Advisors, Honorary Student Ambassadors and other professional contacts; (e) complimentary conferences and public-interest initiatives; and (f) legal, financial, security and administrative obligations.

1.2 What this Policy does not cover

This Policy does not govern a third-party website, platform or service merely because the Website links to it. A client may also act as an independent data controller for information it provides or instructs The ÅrtikC to process. Where The ÅrtikC acts solely on a client's documented instructions as a processor, a separate written data processing agreement must apply before that processing begins.

1.3 Additional notices and precedence

A registration form, event notice, speaker agreement, consent form, Service Agreement or data processing agreement may provide more specific information. For the processing to which it relates, the more specific document prevails over an inconsistent general statement in this Policy. Contractual matters remain governed by the applicable Service Agreement and Terms and Conditions.

1.4 Supersession

From the Effective Date, this Policy replaces the Privacy Policy and Cookie Policy effective 1 April 2025 and last updated 9 April 2025. It applies prospectively and does not retrospectively change a binding agreement unless the parties agree or applicable law requires otherwise.

2. Data controller and privacy contact

2.1 Controller identity

The ÅrtikC is the registered business name of Muniarajan Ramakrishnan, operating as a Swedish sole trader (enskild näringsidkare). Because a sole proprietorship is not a separate legal person from its proprietor, Muniarajan Ramakrishnan trading as The ÅrtikC is the data controller for the processing described in this Policy, unless a specific document states another lawful role.

Registered business	The ÅrtikC
Data controller / proprietor	Muniarajan Ramakrishnan
Legal form	Swedish sole trader (enskild näringsidkare)
Organisation number	850512-7210
Registered address	18B Gärdesgatan, Lgh 1204, 821 33 Bollnäs, Sweden
Privacy email	contact@theartikc.com
Website	www.theartikc.com

2.2 Data Protection Officer

The ÅrtikC has not appointed a Data Protection Officer because its present activities do not require one under Article 37 GDPR. Privacy enquiries and rights requests should be sent to the Privacy email above. This statement will be reviewed if the nature or scale of processing changes.

3. Data-protection principles and accountability

The ÅrtikC applies the principles of lawfulness, fairness and transparency; purpose limitation; data minimisation; accuracy; storage limitation; integrity and confidentiality; and accountability. Personal data is collected only for specified and legitimate purposes, limited to what is reasonably necessary, kept accurate where practicable, retained no longer than justified, and protected with measures proportionate to the risk.

The ÅrtikC identifies a lawful basis before processing begins, documents material processing decisions, reviews service-provider arrangements, and maintains appropriate internal records. A privacy notice is not a substitute for operational compliance; actual practices, access controls, retention and consent settings must remain consistent with this Policy.

4. Individuals covered and sources of personal data

4.1 Categories of individuals

- Website visitors and persons who adjust cookie preferences;
- representatives of universities, public bodies, embassies, businesses, healthcare systems, professional organisations and other institutions;
- prospective and existing clients, project participants, suppliers and professional advisers;
- scholars, speakers, panellists, advisers, ambassadors, referees, testimonial providers and institutional contacts;
- registrants, attendees and survey respondents in complimentary conferences or other public-interest initiatives; and
- persons who submit a rights request, complaint, legal notice, security report or other correspondence.

4.2 Sources

Personal data may be obtained directly from the individual; from the individual's institution, employer or authorised representative; through correspondence, proposals, agreements, registrations or events; from referrals and professional introductions; from official institutional websites, directories, conference programmes, publications and other lawfully accessible professional sources; and from Website, security, cookie-consent and service-provider logs.

4.3 Data obtained indirectly

Where Articles 13 and 14 GDPR require notice and the information was not obtained directly from the individual, The ÅrtikC will provide the relevant information within a reasonable period and ordinarily no later than one month after obtaining the data, at the first communication, or before first disclosure, whichever applies. Statutory exceptions may apply, including where the individual already has the information or providing it would be impossible, involve disproportionate effort, prejudice a legally protected objective, or breach a duty of confidentiality.

5. Categories of personal data

Category	Examples
Identity and contact	Name, title, salutation, professional email, telephone number, postal address, signature and preferred language.
Professional and institutional	Role, department, institution, country, professional biography, qualifications, public affiliations, areas of expertise and publicly listed responsibilities.
Correspondence and relationship	Emails, meeting notes, introductions, enquiries, objections, communication history and follow-up preferences.
Proposal, contract and project	Needs, objectives, scope, deliverables, schedules, approvals, project records, feedback, risk and compliance information.
Financial and administrative	Billing contact, invoice details, payment status, VAT and accounting records; bank-card details are not intentionally collected through the Website.
Event and participation	Registration details, institution, country or region, attendance, certificate information, questions, survey responses and accessibility requests.
Biographical and publication	Photographs, professional profiles, institutional affiliations, quotations, testimonials, speaker materials and permissions.
Technical and device	IP address, browser and device information, timestamps, referral information, page interactions, security events, cookie identifiers and consent choices.
Compliance and rights	Identity-verification information, rights requests, complaints, legal notices, conflict checks, sanctions checks where justified, and records needed to establish, exercise or defend legal claims.

The ÅrtikC does not infer sensitive personal characteristics for advertising or behavioural profiling.

6. Purposes and lawful bases

Each purpose is linked to a lawful basis under Article 6 GDPR. Consent is used only where it is genuinely optional and can be withdrawn. Legitimate interests are used only after considering necessity, reasonable expectations and the individual's rights. A summary of a relevant legitimate-interest assessment may be requested where disclosure would not compromise security, confidentiality or legal rights.

Purpose	Personal data	Primary lawful basis
Operate, secure and deliver the Website	Technical, device, security and limited usage data	Legitimate interests in secure, reliable and accessible Website operation (Art. 6(1)(f)). Strictly necessary device storage is also permitted under Chapter 9, section 28 of the Swedish Electronic Communications Act.
Remember privacy choices and evidence consent	Consent choice, timestamp, IP/device information and category selections	Legal obligation and legitimate interests in demonstrating compliance (Art. 6(1)(c) and (f)); non-essential cookies themselves rely on consent (Art. 6(1)(a)).
Respond to enquiries and prepare proposals	Identity, contact, correspondence, professional and proposal data	Steps at the individual's request before a contract where applicable (Art. 6(1)(b)); otherwise legitimate interests in responding and developing institutional relationships (Art. 6(1)(f)).

Purpose	Personal data	Primary lawful basis
Deliver and administer engagements	Contract, project, communications, participant and billing data	Contract where the individual is a contracting party (Art. 6(1)(b)); legitimate interests where the contract is with an institution (Art. 6(1)(f)); legal obligations where applicable (Art. 6(1)(c)).
Targeted institutional and professional outreach	Public professional contact details, role, institution and communication history	Legitimate interests in identifying and contacting relevant institutional decision-makers and professional counterparts (Art. 6(1)(f)), subject to applicable marketing law and the right to object.
Administer complimentary events and certificates	Registration, attendance, communications, survey and certificate data	Contract or requested participation (Art. 6(1)(b)), legitimate interests in event administration (Art. 6(1)(f)), and consent for genuinely optional uses such as certain recordings or publicity (Art. 6(1)(a)).
Manage scholarly, honorary and professional relationships	Biographical, affiliation, correspondence, permissions and project data	Legitimate interests in maintaining authentic professional relationships and institutional transparency (Art. 6(1)(f)); contract or consent where appropriate.
Publish profiles, photographs, testimonials or recordings	Name, image, voice, biography, quotation and affiliation	Consent where required or most appropriate (Art. 6(1)(a)); in limited professional contexts, legitimate interests supported by clear notice, reasonable expectations and an effective objection process (Art. 6(1)(f)).
Accounting, tax, insurance and audit	Contract, invoice, transaction and supporting records	Compliance with legal obligations (Art. 6(1)(c)) and legitimate interests in insurance, audit and business administration (Art. 6(1)(f)).
Protect rights, prevent misuse and resolve disputes	Communications, technical logs, contract and compliance records	Legitimate interests in security and establishing, exercising or defending legal claims (Art. 6(1)(f)); legal obligation where applicable (Art. 6(1)(c)).
Optional analytics and service improvement	Consent-based analytics identifiers and aggregated usage information	Consent for non-essential analytics technologies (Art. 6(1)(a)); aggregated or effectively anonymised information may fall outside GDPR.

7. Targeted professional outreach and direct communications

7.1 Nature of outreach

The ÅrtikC operates principally through carefully targeted institutional and professional outreach rather than mass consumer advertising. It may identify a relevant university leader, international office, public official, healthcare-system representative, scholar or other professional contact and send a role-relevant communication concerning potential academic cooperation, well-being initiatives, scholarly exchange or another legitimate institutional purpose.

7.2 Data sources and minimisation

Outreach data is ordinarily limited to information published by an institution or professional body, provided through a referral or introduction, or already held through a professional relationship. The ÅrtikC does not purchase consumer mailing lists and does not use professional outreach data to infer private characteristics.

7.3 Marketing-law safeguards

Electronic marketing is sent only where permitted by applicable law. Where prior consent is required for electronic mail to a natural person, The ÅrtikC will obtain consent or rely only on a legally available exception. Marketing emails will identify the sender and provide a valid, simple and free method to request that further marketing stop, including where the recipient is a legal entity.

7.4 Right to object and suppression record

An individual may object at any time to processing for direct marketing. The ÅrtikC will stop using the person's data for that purpose without undue delay. A minimal suppression record - normally the email address, date and nature of the objection - may be retained for as long as reasonably necessary to ensure the objection is respected and to demonstrate compliance.

8. Website, enquiries and client engagements

8.1 Current Website communications

At the Effective Date, the main Website does not provide a general newsletter subscription or general contact form. Ordinary enquiries are made by direct email. The ÅrtikC may nevertheless initiate targeted professional correspondence as described in section 7. If a form, newsletter or member function is introduced, the relevant notice and cookie settings will be updated before use.

8.2 Enquiries and proposals

When a person makes an enquiry, The ÅrtikC uses the information to understand the request, verify authority where necessary, communicate, prepare a proposal and decide whether an engagement is appropriate. The ÅrtikC may decline a request, including where it raises legal, ethical, conflict, security, insurance or data-protection concerns.

8.3 Independent-controller and processor roles

For ordinary contracting, relationship management, invoicing and professional correspondence, The ÅrtikC and an institutional client normally act as independent controllers for their respective processing. If a client requires The ÅrtikC to process personal data solely on documented instructions, the parties must enter into an Article 28 GDPR data processing agreement before processing begins.

8.4 Client responsibility

A client must provide personal data lawfully, transparently and in accordance with its own obligations. The client must not send patient records, clinical files, government-classified information, criminal-offence data or other highly sensitive material through ordinary email or Website channels unless the processing has been specifically agreed in writing and proportionate safeguards are in place.

9. Events, scholars, advisers, ambassadors and public materials

9.1 Event registrations

A complimentary conference or public-interest initiative may require registration information to manage attendance, access links, reminders, safeguarding, certificates, surveys and follow-up materials. Each event may use a separate privacy notice identifying the platform, recording arrangements, age requirements and any additional recipients or retention periods.

9.2 Recordings and participant contributions

Speakers and panellists may be recorded under written arrangements or clearly communicated terms. Participant audio, video, chat messages, questions or names will be recorded or published only where the event notice, platform settings and applicable lawful basis permit it. Participants should not disclose personal health information, confidential institutional information or information about another person in public chat or questions.

9.3 Honorary and scholarly relationships

The ÅrtikC may publish the name, photograph, professional biography, honorary title and institutional affiliation of a Distinguished Honorary Expert Advisor, Honorary Student Ambassador, speaker or other contributor where authorised and appropriate. Institutional affiliations are used for identification and biographical context; they do not imply institutional endorsement. Public profile data is reviewed and corrected when reliable notice of a material change is received.

9.4 Testimonials and reflections

Professional or student reflections may be published only where The ÅrtikC has a lawful basis and a reasonable record of provenance and permission. Anonymous student feedback will not be re-identified. A person may request correction, contextual clarification or removal, subject to applicable rights, freedom of expression, evidential integrity and lawful archival needs.

10. Special-category data, highly sensitive information and children

10.1 Non-clinical boundary

The ÅrtikC does not provide clinical care and does not ordinarily need health data for Website use or institutional consultancy. Visitors, clients and event participants should not send medical records, diagnostic information, therapy notes, patient data or detailed personal accounts of trauma through ordinary email, chat or registration fields.

10.2 Unsolicited sensitive data

If special-category personal data, criminal-offence data or other highly sensitive information is received without request, The ÅrtikC will limit access and may return, isolate or securely delete it where lawful. It may retain the minimum necessary information where required to protect a person, comply with law, respond to a regulator, document an incident or establish, exercise or defend legal claims.

10.3 Children and young people

The general Website is not directed at children and does not intentionally solicit personal data from them. Where a specific educational or public-interest event permits participation by a minor, the event will use age-appropriate information, safeguarding arrangements and parental or guardian involvement where required by law or appropriate to the activity.

11. Recipients and service providers

Personal data is disclosed only where necessary for a stated purpose, authorised by the individual, required by law or otherwise supported by a lawful basis. Depending on the service and context, a provider may act as a processor, subprocessor or independent controller.

Recipient category	Purpose and limits
Wix and relevant Wix group companies	Website hosting, security, content delivery, consent management, platform operations and, where enabled with consent, analytics. Wix's own controller activities are governed by its privacy documentation.
Google Workspace and related Google entities	Business email, calendar, documents, storage, collaboration and security. Customer data is processed under the applicable business-service terms and data processing addendum.
Event, registration, video-conferencing or streaming providers	Used only where selected for a particular event or meeting. Event-specific information will identify material platforms and recording arrangements where appropriate.

Recipient category	Purpose and limits
Banks, payment, accounting, insurance and professional-service providers	Invoicing, payment, bookkeeping, insurance, audit, legal advice, information security and professional administration.
Clients, institutions, speakers, experts and authorised project participants	Only to the extent necessary for an engagement, event, introduction, approval, deliverable or authorised publication.
Authorities, courts, regulators and law-enforcement bodies	Where disclosure is required or permitted by law, necessary to protect rights or safety, or needed for a legal claim or regulatory process.
Business successor	Only in connection with a lawful restructuring, transfer or succession, subject to confidentiality, transparency and data-protection safeguards.

The ÅrtikC does not sell personal data and does not disclose Website visitor data to third parties for cross-context behavioural advertising.

12. International transfers

12.1 Global service infrastructure

The ÅrtikC works internationally and uses global cloud providers. Personal data may therefore be processed in Sweden, elsewhere in the EU/EEA, or in a country outside the EU/EEA. Provider processing locations may change as infrastructure and subprocessors evolve.

12.2 Transfer mechanisms

A transfer outside the EU/EEA will be made only where Chapter V GDPR permits it. Depending on the destination and provider, safeguards may include an European Commission adequacy decision, participation in the EU-U.S. Data Privacy Framework where applicable, the European Commission's Standard Contractual Clauses, binding corporate rules, or another lawful mechanism. Supplementary technical, contractual or organisational measures will be considered where required by the transfer risk.

12.3 Access to safeguards

A person may request information about the transfer mechanism relevant to their data and, where legally available, a copy or summary of the safeguards. Commercially sensitive, security-sensitive or third-party information may be redacted to the extent permitted by law.

13. Retention and deletion

The ÅrtikC uses both fixed periods and purpose-based criteria. A record may be retained longer where required by law, a binding institutional rule, an insurance obligation, a legal hold, a dispute, a safeguarding concern or the need to establish, exercise or defend legal claims. Data that is no longer justified is deleted, anonymised or placed beyond ordinary use, subject to backup cycles.

Record type	Typical retention approach
General enquiries and ordinary correspondence	Normally up to 24 months after the last meaningful contact, unless the matter develops into an engagement, continuing professional relationship, complaint or legal issue.
Targeted professional outreach	Normally up to 24 months after the last communication or verified relevance. A minimal objection/suppression record may be retained longer to prevent further marketing.
Unsuccessful or inactive proposals	Normally up to 3 years after closure, unless a shorter period is appropriate or longer retention is justified by a dispute, institutional procurement rule or renewed discussion.

Record type	Typical retention approach
Client agreements and project records	Normally for the engagement and up to 10 years after it ends where reasonably required for contractual limitation periods, insurance, professional accountability or legal claims.
Accounting and tax records	For the period required by Swedish law; accounting information is ordinarily retained until and including the seventh year after the end of the calendar year in which the relevant financial year ended.
Event registration and attendance	Normally up to 24 months after the event. Certificate-verification records may be retained up to 5 years. A specific event notice may state a different justified period.
Recordings and public materials	For the published life of the material and a proportionate archival period, subject to the agreement, consent, copyright, withdrawal rights and legitimate historical or evidential interests.
Adviser, ambassador, speaker and testimonial files	For the duration of the relationship or publication and normally up to 3 years afterward, with limited archival records retained where lawful and justified.
Rights requests, complaints and incidents	Normally up to 3 years after closure, or longer where necessary for a regulator, legal claim, security investigation or statutory limitation period.
Cookie-consent records	The active preference is retained for the period configured in the consent tool. Exported compliance records, if any, are normally retained for up to 24 months after the last recorded choice, subject to a longer legally justified period.
Security and platform logs	For provider-defined operational periods or for as long as reasonably necessary to investigate security, fraud, abuse, availability or legal issues. Access is restricted and periods are reviewed proportionately.

13.1 Backups and deletion timing

Deletion from active systems may not immediately remove every copy from encrypted backups or provider resilience systems. Residual copies are not restored for ordinary use and are overwritten or deleted through the applicable backup cycle, unless preservation is legally required.

14. Information security and personal-data incidents

14.1 Measures

The ÅrtikC applies measures appropriate to the nature and risk of its processing. These may include multi-factor authentication, strong access controls, least-privilege access, secure configuration, encryption in transit, provider security controls, device and account protection, backups, patching, confidentiality obligations, data minimisation, secure deletion and incident-response procedures.

14.2 Shared responsibility

Clients, participants and correspondents remain responsible for using secure channels appropriate to the sensitivity of the information they send, protecting access credentials and following event or engagement security instructions. No internet, email or cloud system can be guaranteed absolutely secure, but this does not reduce the legal duty to implement appropriate safeguards.

14.3 Incidents

A suspected incident should be reported promptly to contact@theartikc.com with sufficient information to investigate it. The ÅrtikC will assess, contain and document a confirmed personal-data breach and will notify IMY and affected individuals where Articles 33 or 34 GDPR require it. The ÅrtikC may withhold operational security details where disclosure would increase risk or prejudice an investigation.

15. Data-subject rights and complaints

15.1 Rights

- the right to receive clear information about processing;
- the right of access to personal data and certain supplementary information;
- the right to correction of inaccurate or incomplete personal data;
- the right to erasure in the circumstances provided by law;
- the right to restriction of processing in the circumstances provided by law;
- the right to data portability where processing is automated and based on consent or contract;
- the right to object to processing based on legitimate interests;
- the unconditional right to object to processing for direct marketing;
- the right to withdraw consent at any time without affecting processing lawfully carried out before withdrawal; and
- the right to lodge a complaint with a competent supervisory authority.

15.2 Exercising rights

Requests should be sent to contact@theartikc.com and should identify the relevant relationship or communication. The ÅrtikC may request proportionate information to verify identity and authority. A response will ordinarily be provided within one month; that period may be extended by up to two further months where permitted because of complexity or volume, with notice of the extension.

15.3 Limits and fees

Rights are not absolute. The ÅrtikC may retain or withhold information where required or permitted by law, including to protect another person's rights, confidentiality, legal privilege, security, freedom of expression, statutory retention or legal claims. Requests are normally free of charge; a reasonable fee or refusal may apply to a manifestly unfounded or excessive request as permitted by Article 12 GDPR.

15.4 Supervisory authority

The lead supervisory authority in Sweden is Integritetsskyddsmyndigheten (IMY), the Swedish Authority for Privacy Protection. Information and complaint channels are available at www.imy.se. A person may also have the right to complain to another competent EEA authority, particularly in the country of habitual residence, work or the alleged infringement.

16. Automated decisions, profiling and sale of data

The ÅrtikC does not use personal data to make solely automated decisions that produce legal effects or similarly significant effects on an individual. It does not conduct behavioural profiling for advertising, does not operate data-broker activities, and does not sell personal data. Limited technical measurement and security analysis may be performed by the Website platform, subject to this Policy, provider terms and the visitor's cookie choices.

17. Changes, contact and governing transparency

17.1 Changes

This Policy may be updated to reflect changes in law, guidance, Website functionality, providers, events or processing practices. The current version will state its effective and last-updated dates. Material changes will be highlighted or otherwise communicated where the nature of the relationship and applicable law reasonably require it. An update does not retrospectively legitimise processing that lacked a lawful basis.

17.2 Contact

Privacy requests may be sent to Muniarajan Ramakrishnan trading as The ÅrtikC at contact@theartikc.com, or by post to 18B Gärdesgatan, Lgh 1204, 821 33 Bollnäs, Sweden. The Website is www.theartikc.com.

A privacy email is not automatically a valid method for formal service of legal proceedings where mandatory procedural law requires another method.

PART II - COOKIE POLICY

This Part explains how the Website stores information on, or accesses information from, a visitor's device through cookies and similar technologies. It should be read with Part I because cookie identifiers and device data may be personal data.

18. Scope and legal rule for cookies and similar technologies

18.1 Meaning

Cookies are small data files stored in a browser or device. Similar technologies include local storage, session storage, pixels, tags, scripts, software development kits and other mechanisms that store or retrieve information from terminal equipment.

18.2 Swedish consent rule

Under Chapter 9, section 28 of the Swedish Electronic Communications Act (2022:482), information may be stored in or retrieved from a user's device only after the user has received information about the purpose and consented. Consent is not required where the storage or access is necessary solely to transmit an electronic communication or is strictly necessary to provide a service explicitly requested by the user.

18.3 GDPR interaction

Where cookie or device information identifies or can reasonably be linked to an individual, GDPR also applies. Consent for a non-essential cookie must be freely given, specific, informed, unambiguous and demonstrable, and must be as easy to withdraw as to give.

19. Current cookie use and categories

19.1 Strictly necessary technologies

The Website is hosted on Wix. Wix places essential technologies required for security, fraud and attack detection, session integrity, API protection, rendering, resilience and core platform operation. These technologies are activated without optional consent only to the extent they meet the legal necessity exception.

19.2 Analytics

Wix Analytics or another measurement function may process consent-based analytics information where the visitor enables the Analytics category. Non-essential analytics scripts and cookies must remain blocked until consent. The ÅrtikC uses analytics only to understand Website performance and general use, not to create advertising profiles.

19.3 Functional technologies

Functional technologies may be used if a feature such as embedded media, a scheduling tool, an accessibility preference or another optional integration is enabled. Unless the technology is strictly necessary for a feature explicitly requested by the visitor, it is activated only after the relevant consent.

19.4 Marketing and advertising

At the Effective Date, The ÅrtikC does not intentionally deploy marketing or advertising cookies, Google Ads tags, Meta/Facebook advertising pixels or other cross-site behavioural advertising technologies on the Website. If this changes, the Cookie Policy and consent interface will be updated before the technology is activated for EEA visitors.

19.5 Current feature profile

At the Effective Date, the main Website does not intentionally operate e-commerce, member login, live chat, a newsletter subscription or a general contact form. Wix may nevertheless place essential platform cookies. Event registration or external meeting tools, when used, are governed by their own notice and consent arrangements.

20. Principal Wix essential-cookie schedule

The table below records the principal default essential cookies identified by Wix as current for Wix-hosted sites at the Effective Date. The precise cookies present on a visit may vary with browser, Wix deployment, security conditions and enabled features. The live consent panel and browser storage provide the most current site-specific view.

Cookie	Purpose	Typical duration	Status
XSRF-TOKEN	Fraud and request-forgery protection	Session	Essential
hs	Legacy Wix/Hive security	Session	Essential
svSession	Security, stability and core site function	12 months	Essential
SSR-caching	Website rendering and cache performance	24 hours	Essential
TS*	Attack detection and platform security	Session	Essential
bSession	System-effectiveness measurement needed for platform operation	24 hours	Essential
fedops.logger.session Id	Session error and resilience logging	12 months	Essential
_wixAB3 *	Wix platform experiments and operational deployment	6 months	Essential
server-session-bind	API and session protection	Session	Essential
client-session-bind	API and session protection	Session	Essential
oAuthState	Session identification during relevant authentication flows	Session	Essential when used
wixSession	Security, stability and core site function	12 months	Essential
sec-fetch-unsupported	Indicates browser limitations affecting security features	Session	Essential
Consent-preference storage	Remembers the categories accepted or rejected and enables later changes	As configured by the consent tool	Essential for privacy choice

A wildcard such as TS or _wixAB3 | * represents a family of cookies whose suffix may vary. Wix may add, remove or rename essential cookies as its platform changes. The ÅrtikC will review this schedule when material Website features or provider documentation change.*

21. Consent and preference management

21.1 Initial choice

On a first visit, or when consent must be renewed, the Website's consent interface should allow the visitor to accept all non-essential categories, reject non-essential categories, or make a granular choice. Non-essential technologies must not be activated before the relevant consent.

21.2 Equal and genuine choice

Rejecting optional cookies should not prevent access to ordinary Website content. Accept and reject options should be presented without deceptive design, preselected optional categories or unnecessary pressure. A requested optional feature may remain unavailable if it cannot function without the relevant technology.

21.3 Withdrawal and change

A visitor may reopen the Cookie Settings or privacy trigger on the Website and change or withdraw consent. Withdrawal does not affect processing lawfully carried out before withdrawal. Choices are generally browser- and device-specific; deleting cookies, changing browser or using another device may require a new choice.

21.4 Consent records

The consent-management tool may log an IP address, device information, timestamp and category choices to demonstrate consent or refusal. This information is used only for consent administration, compliance and dispute resolution and is retained as described in section 13.

22. Third-party content, links and integrations

22.1 Links

A link to an external website does not normally allow that website to set cookies on the visitor's device until the visitor follows the link. Once the external service is opened, its own privacy and cookie terms apply.

22.2 Embedded content

Embedded video, maps, calendars, registration tools, social-media content or similar integrations may allow a third party to store or retrieve information. Where required, such content will be blocked or limited until the visitor consents or actively requests the feature. A service may still process information as an independent controller under its own terms after activation.

22.3 Provider changes

The ÅrtikC cannot control a third party's independent technology or later policy changes. Before adding a material integration, The ÅrtikC will consider its purpose, data flows, cookie classification, transfer arrangements and whether the consent interface needs to be rescanned or updated.

23. Browser and device controls

Most browsers allow users to view, block or delete cookies and site storage. Blocking all cookies may impair security, rendering, consent memory or other essential functions. Browser controls are supplementary and do not replace the Website's obligation to obtain consent before using non-essential technologies.

Instructions differ by browser and device. Visitors should consult the current privacy or cookie settings of their browser. Clearing stored data may also clear the Website's record of the visitor's preference and cause the consent interface to reappear.

24. Changes to cookie use

The ÅrtikC will review cookie use when Wix changes its platform, when a new application or integration is added, when an event uses a new registration or streaming tool, or when law or regulatory guidance changes. Material changes will be reflected in the consent interface and this Policy before optional technologies are intentionally enabled where prior consent is required.

25. Selected legal framework and provider transparency

This Policy has been prepared with reference to the following framework, as amended and applicable at the Effective Date:

- Regulation (EU) 2016/679 (General Data Protection Regulation), including Articles 5, 6, 12-22, 28, 32-34 and 44-49;
- Swedish Act (2018:218) with supplementary provisions to the EU General Data Protection Regulation;
- Swedish Electronic Communications Act (2022:482), Chapter 9, section 28, concerning storage of or access to information on terminal equipment;

- Swedish Marketing Act (2008:486), including sections 19 and 20 concerning unsolicited electronic marketing and a valid stop address;
- Swedish Bookkeeping Act (1999:1078), including statutory retention of accounting information;
- current guidance from Integritetsskyddsmyndigheten (IMY), the Swedish Authority for Privacy Protection, and Post- och telestyrelsen (PTS), the Swedish Post and Telecom Authority; and
- the current privacy, data-processing, cookie and international-transfer documentation published by Wix and Google for the services used by The ÅrtikC.

Official sources:

- GDPR: eur-lex.europa.eu/eli/reg/2016/679/oj
- Swedish supplementary data-protection law: riksdagen.se - SFS 2018:218
- Swedish Electronic Communications Act: riksdagen.se - SFS 2022:482
- IMY: www.imy.se | PTS: www.pts.se
- Wix privacy and cookie documentation: www.wix.com/about/privacy and support.wix.com
- Google privacy and transfer documentation: policies.google.com/privacy and policies.google.com/privacy/frameworks.

This list is contextual and not exhaustive. Applicable obligations depend on the processing activity, the individual's location, the parties' roles, the technology used and any specific engagement or event.

Document	Privacy Policy & Cookie Policy
Version	2.0
Effective	6 August 2026
Supersedes	Privacy Policy and Cookie Policy effective 1 April 2025, last updated 9 April 2025