

LEGAL DISCLAIMER & COMPANY INFORMATION

Public legal notice for the Website and public-facing materials

Version	2.0
Effective date	6 August 2026
Last updated	6 August 2026
Registered business	The ÅrtikC
Legal form	Swedish sole trader (enskild näringsidkare)

Purpose. This document identifies the business responsible for the Website and states the legal and professional boundaries of public information, biographies, affiliations, honorary roles and complimentary resources. It does not create a paid engagement or replace a written Service Agreement.

Contents

This document should be read together with the Terms and Conditions, Privacy Policy, Cookie Policy and any event-specific or engagement-specific terms that apply.

1. Status, purpose and document hierarchy	3
2. Company information and statutory disclosures	3
3. Registered activity and current public focus	4
4. Professional standing and non-clinical boundary	4
5. Website information, research and outcomes	5
6. Honorary roles, advisers and institutional affiliations	5
7. Scholars, speakers, testimonials and third-party identities	6
8. Intellectual property and permitted use	6
9. Third-party links, platforms and availability	7
10. Data protection and communications	7
11. Insurance disclosure	7
12. Liability and mandatory rights	8
13. Governing law, disputes and current ODR position	8
14. Changes, severability and contact	8
15. Selected legal framework	9

1. Status, purpose and document hierarchy

1.1 Public legal notice

This Legal Disclaimer and Company Information document applies to the Website at www.theartikc.com and to public-facing materials issued by The ÅrtikC. It identifies the business responsible for the Website and explains the limits of public information, biographies, professional designations, affiliations, honorary roles, testimonials and complimentary resources.

1.2 No paid engagement created

Viewing the Website, downloading a public document, submitting an enquiry or receiving general information does not create a consultancy, advisory, educational, clinical, fiduciary, agency or other professional relationship. A paid engagement arises only through a written Service Agreement accepted by authorised representatives of the relevant parties.

1.3 Relationship to other documents

Paid Services are governed by the applicable Service Agreement and the Terms and Conditions expressly incorporated into it. Personal-data matters are governed by the Privacy Policy and any applicable data processing agreement. Cookies and similar technologies are addressed in the Cookie Policy. Complimentary conferences and public-interest initiatives may be subject to separate event participation terms, safeguarding information and privacy notices.

If this document conflicts with a specific written Service Agreement, that Service Agreement prevails for the relevant engagement. The current Terms and Conditions prevail over this document on contractual matters concerning paid Services.

2. Company information and statutory disclosures

2.1 Contracting and responsible business

The ÅrtikC is the registered business name of Muniarajan Ramakrishnan, who operates as a Swedish sole trader (enskild näringsidkare). The ÅrtikC is not a separate legal person from its proprietor. References to "The ÅrtikC", "we", "us" or "our" mean Muniarajan Ramakrishnan trading as The ÅrtikC, unless the context clearly concerns a third party.

Registered business name	The ÅrtikC
Legal form	Swedish sole trader (enskild näringsidkare)
Proprietor	Muniarajan Ramakrishnan
Organisation number	850512-7210
VAT registration number	SE850512721001
F-tax approval date	6 March 2025
Business registration date	25 March 2025
Registered address	18B Gärdesgatan, Lgh 1204, 821 33 Bollnäs, Sweden
Country of establishment	Sweden
Email	contact@theartikc.com
Telephone	+46 76 012 00 69
Website	www.theartikc.com

2.2 Website content responsibility

Muniarajan Ramakrishnan is responsible for the editorial selection and publication of Website content on behalf of The ÅrtikC. This statement does not claim the status of a formally appointed responsible editor under Swedish constitutional media legislation.

2.3 Statutory availability

The company and contact information in this section is intended to be available in an easy, direct and permanent manner in accordance with the general information requirements applicable to information-society services under Swedish law.

3. Registered activity and current public focus

3.1 Registered business scope

The registered activity description encompasses consultancy, advisory and educational services concerning organisational well-being, university internationalisation, health-technology innovation and psychological preparedness for authorities and public institutions. The registered description is broader than the Website's current editorial presentation.

3.2 Current Focus areas

The ÅrtikC currently presents its work principally through three connected Focus areas:

- Internationalisation & Global Engagement - institutional partnerships and cooperation, internationalisation strategy and readiness, leadership dialogue, and groundwork for joint, dual, twinning or other transnational academic arrangements;
- Psychological Well-Being - non-clinical, prevention-oriented education and institutional initiatives concerning resilience, belonging, supportive environments and evidence-informed perspectives on psychological health; and
- Global Scholarly Exchange - distinguished expert talks, academic dialogues, faculty development, student learning events, visiting-scholar pathways, thematic symposia and international knowledge exchange.

3.3 Descriptive, not exhaustive

The Focus areas describe current priorities. They are not binding offers, do not guarantee availability, and do not by themselves limit the activities lawfully permitted by the business registration or the scope that may be agreed in a written Service Agreement.

4. Professional standing and non-clinical boundary

4.1 Biographical designations

Professional and academic designations appearing on the Website, including Chartered Psychologist, Chartered Scientist and Associate Fellow of the British Psychological Society, are presented as biographical and professional information. Visitors should read each designation in the jurisdictional and organisational context in which it was awarded.

4.2 No Swedish clinical-care representation

Nothing on the Website represents that The ÅrtikC provides Swedish healthcare, medical treatment, clinical psychology services, psychotherapy or another regulated healthcare service. References to psychology, clinical psychology, research, teaching or professional qualifications do not create a clinician-patient relationship and do not constitute an offer of clinical care.

4.3 No medical, legal or emergency advice

Website content and ordinary Services are educational, institutional and professional in nature. They do not constitute medical diagnosis, psychological treatment, psychotherapy, emergency support, legal advice, regulated financial advice or another regulated professional service unless a separate written agreement expressly states otherwise and the activity is lawfully provided by an appropriately authorised professional.

The Website is not monitored as an emergency or crisis service. A person facing an urgent health, safety or mental-health emergency should contact the appropriate local emergency or healthcare service.

5. Website information, research and outcomes

5.1 General information only

Website descriptions, biographies, historical records, Focus areas, examples, research summaries, event notices and public resources are provided for general information and professional context. They are not tailored advice for a specific institution, person, legal system, clinical situation or regulatory decision.

5.2 Accuracy, historical information and updates

The ÅrtikC takes reasonable care in preparing public content. Some material is necessarily selective, summarised or historical. Institutional roles, affiliations, laws, policies, research findings, event arrangements and third-party information may change. The ÅrtikC does not undertake continuous monitoring unless expressly agreed in writing.

5.3 Verification before material reliance

A visitor or institution should obtain written confirmation and, where appropriate, independent specialist advice before relying on Website content for a material legal, clinical, financial, procurement, safeguarding, accreditation, employment, policy or institutional decision.

5.4 No guaranteed outcome

The ÅrtikC does not guarantee the conclusion of an academic agreement, acceptance by a partner institution, regulatory or institutional approval, funding, accreditation, publication, speaker participation, attendance, educational outcome, well-being outcome or any other result dependent on third-party decisions or circumstances outside its reasonable control.

6. Honorary roles, advisers and institutional affiliations

6.1 Distinguished Honorary Expert Advisors

The ÅrtikC is honoured by the voluntary goodwill, perspective and distinguished association of its Distinguished Honorary Expert Advisors. The title is honorary and non-commercial. It does not by itself create employment, partnership, agency, fiduciary duty, authority to bind or represent The ÅrtikC, a subcontracting obligation or a duty to participate in any engagement.

6.2 No automatic availability or project endorsement

An Honorary Advisor's appearance on the Website does not guarantee availability, participation, approval of a project or endorsement of any Client, proposal, event or statement. Specific participation may occur only with the individual's prior agreement, availability, and compliance with applicable conflicts, institutional restrictions, confidentiality, intellectual-property and other terms.

6.3 Institutional affiliations

Universities, hospitals, professional bodies and other institutional affiliations are provided for identification and biographical context. They do not imply that the institution sponsors, authorises, supervises or endorses The ÅrtikC, the Website or a particular engagement unless an authorised written statement expressly says so.

6.4 Honorary Student Ambassador

An Honorary Student Ambassador serves in an individual, honorary capacity. The title does not create employment, agency, legal authority or a duty to act. Any educational institution shown beside the ambassador's profile is identified for biographical context only and does not imply institutional endorsement.

7. Scholars, speakers, testimonials and third-party identities

7.1 Scholarly engagements

References to scholars, speakers, expert talks or academic engagements describe activities organised, curated or documented in the stated context. They do not imply that a speaker or the speaker's institution endorses The ÅrtikC, its Founder, its Website, its current Focus areas or any future project.

7.2 Reflections and testimonials

Professional and student reflections are attributed to their stated authors or sources and reflect personal views expressed at the relevant time. They are not guarantees of future performance or outcomes. Historical titles and affiliations may be retained to preserve the context in which a reflection was given.

7.3 Names, photographs and marks

Names, photographs, institutional titles, publication titles, logos and trade marks belonging to third parties remain subject to the rights of their respective owners. Their appearance is for lawful identification, attribution, biographical context or reporting of documented activity and does not transfer ownership to The ÅrtikC.

7.4 Corrections

A person or institution that identifies a material factual error in its name, title, affiliation, quotation or biographical information may contact The ÅrtikC at contact@theartikc.com. A substantiated correction will be considered promptly and applied where appropriate.

8. Intellectual property and permitted use

8.1 Original Website material

Unless otherwise stated, original text, structure, graphics, branding, downloadable documents and other material created for the Website are owned by or licensed to The ÅrtikC and are protected under applicable copyright and intellectual-property law.

8.2 Limited reference use

Visitors may view, download or print material where that function is provided, solely for lawful personal, academic or internal institutional reference. This permission does not include republication, commercial distribution, resale, sublicensing, misleading alteration, removal of attribution or use that suggests endorsement.

8.3 Systematic extraction and machine use

To the extent permitted by applicable law, The ÅrtikC reserves its rights against systematic scraping, database extraction, commercial text-and-data mining, or the use of Website content to train, fine-tune or evaluate machine-learning systems without prior written permission. This reservation does not restrict uses that mandatory law expressly permits and does not apply to material owned by third parties beyond the rights lawfully held by The ÅrtikC.

8.4 Requests and permissions

Requests to reproduce or reuse material should identify the content, intended use, audience, territory and duration. Permission is effective only when given in writing by an authorised person.

9. Third-party links, platforms and availability

9.1 External resources

The Website may link to or embed third-party websites, publications, event platforms, video services, calendars or other resources. Links are provided for convenience, attribution or access. The ÅrtikC does not control and is not responsible for the availability, accuracy, security, content, privacy practices or terms of an external service.

9.2 No endorsement by linking

A link or embedded resource does not, by itself, constitute endorsement, sponsorship, partnership or approval by either The ÅrtikC or the third party.

9.3 Website availability

The ÅrtikC may update, suspend, restrict or discontinue part of the Website for editorial, security, maintenance, legal or operational reasons. Reasonable care is taken, but uninterrupted, error-free or completely secure access cannot be guaranteed.

10. Data protection and communications

10.1 Privacy documentation

Personal data is processed in accordance with applicable data-protection law and the Privacy Policy. Cookie and similar-technology information is addressed in the Cookie Policy. Where The ÅrtikC acts as a processor for a Client, a separate written data processing agreement may be required before processing begins.

10.2 Sensitive information

Visitors and prospective Clients must not send patient records, clinical files, passwords, payment-card data, government-classified information, special-category personal data or other highly sensitive information through ordinary email or Website functions unless a lawful purpose, secure method, allocation of data-protection roles and appropriate safeguards have first been agreed in writing.

10.3 Service providers

The ÅrtikC may use third-party hosting, communications, productivity and event-service providers. Their roles, processing and international-transfer arrangements are addressed through the applicable privacy documentation and contractual safeguards. No public statement should be read as an unconditional guarantee that any technology or provider eliminates all security or compliance risk.

10.4 Supervisory authority

The Swedish supervisory authority for data protection is Integritetsskyddsmyndigheten (IMY), the Swedish Authority for Privacy Protection. Information about complaints and data-protection rights is available from IMY.

11. Insurance disclosure

11.1 Current business insurance

As at the Effective Date, The ÅrtikC maintains business insurance with Trygg-Hansa for the policy period 1 April 2026 to 31 March 2027. The current policy schedule identifies academic education and organisational/management consultancy as insured activities.

11.2 Limits of disclosure

Insurance is subject to the insurer's complete policy wording, insured activities, limits, deductibles, exclusions, territorial provisions, notification duties and the circumstances of any claim. Public disclosure of insurance does not constitute a warranty of coverage, a promise of indemnification to a Website visitor or Client, or an admission of liability.

11.3 Project-specific review

Where a proposed engagement has unusual subject matter, geography, delivery method, data risk or contractual exposure, The ÅrtikC may seek project-specific confirmation or adjustment of insurance before work begins.

12. Liability and mandatory rights

12.1 Website and complimentary materials

To the fullest extent permitted by law, The ÅrtikC is not liable for loss arising solely from reliance on general Website information, an external link, historical content, a complimentary resource, or use outside its stated context. A visitor remains responsible for checking suitability and obtaining specialist advice where required.

12.2 Paid Services

Liability relating to paid Services is governed by the applicable Service Agreement and the Terms and Conditions incorporated into it, including any agreed liability cap, exclusions and mandatory carve-outs.

12.3 Rights that cannot be excluded

Nothing in this document excludes or limits liability for fraud or fraudulent misrepresentation, wilful misconduct, death or personal injury caused by negligence, or any liability or mandatory right that applicable law does not permit to be excluded or limited. Any provision will be read down to the minimum extent necessary to remain lawful and reasonable.

13. Governing law, disputes and current ODR position

13.1 Swedish law

This document and Website use are governed by Swedish law, without prejudice to mandatory rules that apply irrespective of a choice of law. Paid Services are intended principally for institutions, public bodies, organisations, businesses and professionals acting in a professional capacity.

13.2 Courts

Subject to mandatory law and any different dispute-resolution mechanism expressly agreed in writing, disputes concerning this document or Website use shall be submitted to the courts of Sweden, with Hälsinglands tingsrätt as the court of first instance where that forum clause is valid and applicable.

13.3 Consumer rights

Where a person is legally entitled to mandatory consumer protections that cannot be waived, nothing in this document removes those protections or prevents access to a court or dispute-resolution body available under mandatory law.

13.4 European ODR platform

The former European Online Dispute Resolution platform was discontinued on 20 July 2025 and is not an available dispute channel. The ÅrtikC therefore does not provide or rely on the obsolete ODR platform link that appeared in earlier versions of this document.

14. Changes, severability and contact

14.1 Prospective updates

The ÅrtikC may update this document to reflect changes in the Website, public presentation, business information, insurance, technology or law. An updated version applies prospectively from the stated effective date and does not retrospectively amend a paid engagement.

14.2 Severability

If a provision is invalid, unlawful or unenforceable, it will be modified to the minimum extent necessary to make it valid and enforceable, or severed if modification is not possible. The remaining provisions continue in effect.

14.3 No waiver

A delay or failure to rely on a provision does not waive it or any other right.

14.4 Contact and legal notices

Business	The ÅrtikC
Proprietor	Muniarajan Ramakrishnan
Email	contact@theartikc.com
Telephone	+46 76 012 00 69
Website	www.theartikc.com
Registered address	18B Gärdesgatan, Lgh 1204, 821 33 Bollnäs, Sweden

Legal notices should be sent by email with a clear subject line and sufficient information to identify the matter. Receipt of an email does not constitute acceptance of legal service where mandatory procedural law requires another method.

15. Selected legal framework

This public legal notice has been prepared with reference to the following framework, as amended and applicable at the Effective Date:

- Swedish Act (2002:562) on Electronic Commerce and Other Information Society Services, including the general information requirements in section 8;
- Regulation (EU) 2016/679 (General Data Protection Regulation) and Swedish supplementary data-protection legislation;
- Swedish Act (1960:729) on Copyright in Literary and Artistic Works; and
- Regulation (EU) 2024/3228, which repealed the former EU Online Dispute Resolution Regulation and discontinued the ODR platform.

This list is contextual and not exhaustive. Applicable law depends on the nature of the Website activity, the parties, the jurisdiction and the specific engagement.

Document	Legal Disclaimer & Company Information
Version	2.0
Effective	6 August 2026
Supersedes	Legal Disclaimer and Company Information dated 1 April 2025, last updated 9 April 2025