

TERMS AND CONDITIONS

Website use and institutional/professional engagements

Version	2.0
Effective date	6 August 2026
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Registered business	The ÅrtikC
Legal form	Swedish sole trader (enskild näringsidkare)

Scope. These Terms distinguish ordinary Website use from paid Services. Paid Services are intended for institutions, public bodies, businesses and professionals acting in a professional capacity. Complimentary conferences and public-interest initiatives may be subject to additional event-specific terms.

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1. Business identity, application and acceptance

1.1 Contracting party

The ÅrtikC is the registered business name of Muniarajan Ramakrishnan, who operates as a Swedish sole trader (enskild näringsidkare). References in these Terms to "The ÅrtikC", "we", "us" or "our" mean Muniarajan Ramakrishnan trading as The ÅrtikC.

1.2 Business information

Registered business name: The ÅrtikC

Organisation number: 850512-7210

VAT registration number: SE850512721001

Registered address: 18B Gärdesgatan, Lgh 1204, 821 33 Bollnäs, Sweden

Email: contact@theartikc.com

Website: www.theartikc.com

1.3 What these Terms govern

These Terms govern: (a) access to and use of the Website; and (b) paid consultancy, advisory, educational and scholarly-engagement Services where these Terms are expressly incorporated into a proposal, engagement letter, statement of work, order form or other written agreement (each, a "Service Agreement").

1.4 Website use and Service Agreements are distinct

By using the Website, a visitor agrees only to the provisions of these Terms that reasonably concern Website use. Website access alone does not create a consultancy, advisory, educational, fiduciary or other professional engagement. Provisions concerning paid Services apply only when incorporated into a Service Agreement accepted by both parties.

1.5 Institutional and professional use

Paid Services are intended for legal entities, educational institutions, public bodies, organisations, businesses and natural persons acting wholly or principally for purposes connected with their trade, profession, office or institutional role. Paid Services are not offered to natural persons acting primarily as consumers unless a separate written agreement expressly states otherwise and addresses all mandatory consumer rights.

1.6 Additional policies and specific terms

The Privacy Policy and Cookie Policy govern personal-data and cookie matters relating to the Website. Complimentary conferences, public-interest initiatives, registrations, recordings or certificates may be subject to event-specific participation terms and privacy notices. A data processing agreement may also apply where required by data-protection law.

1.7 Replacement of earlier terms

From the Effective Date, these Terms replace earlier general website terms published by The ÅrtikC. They do not retrospectively amend an existing Service Agreement unless the parties agree in writing or applicable law requires otherwise.

2. Definitions and interpretation

2.1 Defined expressions

In these Terms:

Agreement means the Service Agreement together with these Terms and any documents expressly incorporated into it.

Background IP means intellectual property, methods, templates, materials, know-how, data, tools and processes created or acquired independently of the relevant engagement.

Business Day means a day other than Saturday, Sunday or a public holiday in Sweden.

Client means the person or entity identified as the client in the Service Agreement.

Client Materials means information, documents, data, branding, instructions and other materials supplied by or for the Client.

Deliverables means the specific outputs identified as deliverables in the Service Agreement.

Honorary Advisor means a person publicly recognised by The ÅrtikC as a Distinguished Honorary Expert Advisor or under a substantially similar honorary title.

Services means the services described in the applicable Service Agreement.

Website means www.theartikc.com and pages or resources operated under that domain.

2.2 Interpretation

Examples introduced by words such as "including" or "for example" are illustrative and not exhaustive. A reference to writing includes email and accepted electronic signature unless a specific clause requires another form. Headings assist navigation and do not alter legal meaning.

3. Website use

3.1 Permitted use

The Website may be used for lawful informational and professional purposes. Visitors may view, download or print materials only where that function is provided or permission is otherwise apparent, and only for personal, internal institutional or other non-commercial reference purposes.

3.2 Prohibited conduct

A visitor must not:

- use the Website unlawfully, fraudulently, deceptively or in a manner that infringes another person's rights;
- attempt to gain unauthorised access to the Website, hosting environment, accounts, systems or data;
- introduce malware, harmful code, denial-of-service activity or any material that may impair security or availability;
- systematically scrape, harvest, reproduce, republish or commercially exploit Website content without prior written permission;
- misrepresent an association with The ÅrtikC, the Founder, an Honorary Advisor, a featured institution or any other person; or
- use names, biographies, photographs, logos, testimonials or institutional affiliations in a way that suggests endorsement, representation or authority not expressly granted.

3.3 No offer and no professional relationship

Website descriptions, biographies, Focus areas, examples, fees, programmes and availability are invitations to discuss potential work and are not binding offers. No professional, clinical, advisory, agency or fiduciary relationship arises from viewing the Website, submitting an enquiry or receiving general information.

3.4 Accuracy and currency

We seek to present Website information carefully, but content may be summarised, historical, updated periodically or affected by changes outside our control. Visitors should request written confirmation before relying on Website content for a material institutional, financial, legal, clinical or regulatory decision.

3.5 Availability and changes

We may update, suspend, restrict or discontinue any part of the Website for maintenance, security, legal, operational or editorial reasons. We do not guarantee uninterrupted or error-free access.

3.6 Third-party links and materials

Links to third-party websites, publications, platforms or resources are provided for convenience or attribution. The ÅrtikC does not control and is not responsible for their availability, accuracy, security, content, privacy practices or terms.

3.7 Website intellectual property

Unless otherwise identified, Website text, design, branding, structure and original materials are owned by or licensed to The ÅrtikC. No licence is granted except the limited permission in clause 3.1. Third-party names, photographs, publications, quotations, logos and other materials remain subject to their respective rights.

4. Scope and professional boundaries of the Services

4.1 Current areas of focus

The ÅrtikC provides carefully selected, non-clinical consultancy, advisory, educational and scholarly-engagement Services principally within the following areas:

Internationalisation & Global Engagement - including institutional partnerships and cooperation, internationalisation strategy and readiness, leadership briefings, and groundwork for joint, dual, twinning or other transnational academic arrangements;

Psychological Well-Being - including non-clinical education, prevention-oriented initiatives, resilience, belonging, supportive learning and organisational environments, and evidence-informed perspectives on emotion, personality and psychological health; and

Global Scholarly Exchange - including expert talks, academic dialogues, faculty development, student learning events, visiting-scholar pathways, thematic symposia and international knowledge exchange.

The list is descriptive, not exhaustive. The exact scope, Deliverables, responsibilities and exclusions of each engagement are defined in the Service Agreement.

4.2 Non-clinical and non-regulated boundary

The Services are non-clinical unless a Service Agreement expressly states otherwise and the relevant activity is lawfully delivered by an appropriately authorised professional. The ÅrtikC does not, through the Website or ordinary Services, provide medical care, diagnosis, psychotherapy, psychological treatment, emergency support, legal advice, regulated financial advice or another regulated professional service. References to professional qualifications are biographical and do not create a clinician-patient or equivalent relationship.

4.3 No institutional decision-making authority

The ÅrtikC may support relationships, dialogue, preparation and institutional processes, but does not control and cannot guarantee decisions by universities, public bodies, regulators, funders, speakers, experts, partner institutions or other third parties. The ÅrtikC has no authority to bind a third party unless that authority is expressly documented.

4.4 Delivery and geographic reach

Services are normally delivered digitally from Sweden and may involve participants or institutions in other jurisdictions. Travel, on-site work, local representation or jurisdiction-specific compliance must be expressly agreed. Each party remains responsible for laws and institutional rules applicable to its own activities.

4.5 Complimentary events and public-interest initiatives

The ÅrtikC may offer complimentary conferences, talks, learning resources or public-interest initiatives. Unless expressly stated, these are not paid Services and do not create a client relationship. Programmes, speakers, access methods, capacity, recordings and certificate arrangements may change. Event-specific terms, safeguarding information and privacy notices may apply and prevail for that event.

4.6 Public-sector and international institutions

Where a Client is a public body, embassy, university, healthcare institution or other entity subject to procurement, public-records, governmental, diplomatic, budgetary or mandatory approval rules, those requirements must be identified in the Service Agreement. These Terms do not waive any privilege or immunity and do not override mandatory public law.

5. Formation, scope and performance of an engagement

5.1 Formation

A Service Agreement is formed when an authorised representative of each party signs or otherwise accepts a written proposal, engagement letter, statement of work or order form that incorporates these Terms. A proposal may state an expiry date and may be withdrawn before acceptance. The Website itself is not an offer capable of acceptance.

5.2 Authority

Each person accepting a Service Agreement represents that they have authority to bind the party they identify. If required by the Client's governance or procurement rules, the Client must obtain all approvals, purchase orders and budget authorisations before instructing work.

5.3 Order of precedence

If documents conflict, the following order applies unless the Service Agreement states otherwise: (1) a signed amendment or change order; (2) the Service Agreement or statement of work; (3) an accepted proposal; (4) any data processing agreement, solely for personal-data matters; and (5) these Terms. Client purchase-order or portal terms do not amend the Agreement unless The ÅrtikC expressly accepts them in writing.

5.4 Scope and changes

Only work expressly included in the Service Agreement is within scope. Either party may request a change, but a change is binding only when its effect on scope, timing, responsibilities, fees and expenses is agreed in writing. The ÅrtikC is not required to begin changed or additional work before agreement.

5.5 Standards and timetable

The ÅrtikC will perform the Services with reasonable professional skill, care and diligence appropriate to the agreed scope. Dates and timetables are estimates unless expressly stated to be fixed. A timetable is extended to the extent delay results from Client dependencies, third parties, force majeure, changed scope or circumstances outside The ÅrtikC's reasonable control.

5.6 Review and acceptance of Deliverables

The Client must review each Deliverable promptly and notify The ÅrtikC in reasonable detail of any material failure to conform to the agreed scope. Unless the Service Agreement states another period, notice should be given within ten Business Days after delivery. The ÅrtikC will have a reasonable opportunity to correct a substantiated non-conformity. Use of a Deliverable for its intended operational purpose constitutes acceptance, without prejudice to a defect that could not reasonably have been identified during review.

5.7 Independent professional judgement

The ÅrtikC may decline or qualify an instruction that is unlawful, misleading, unethical, unsafe, outside the agreed scope, inconsistent with professional standards, or likely to create an unmanaged conflict, data-protection risk or reputational misrepresentation.

5.8 Non-exclusivity and conflicts

Unless exclusivity is expressly agreed, each party may work with other organisations, including organisations in related fields. The ÅrtikC will protect Confidential Information and will disclose a known material conflict relevant to the engagement. A general similarity of sector, geography or subject matter does not by itself create a conflict.

6. Client responsibilities

6.1 Cooperation

The Client must provide timely cooperation, access, decisions, information, personnel and approvals reasonably needed to perform the Services. The ÅrtikC is not responsible for delay, additional cost or reduced usefulness caused by incomplete, inaccurate or late Client input.

6.2 Accuracy and rights

The Client is responsible for the accuracy and completeness of Client Materials and warrants that it has all rights, notices, permissions and lawful bases needed for The ÅrtikC to use them for the engagement.

6.3 Designated contact

The Client must appoint an authorised contact who may give routine instructions, coordinate stakeholders and approve ordinary matters. The ÅrtikC may rely on that person's instructions unless notified otherwise in writing.

6.4 Decisions and implementation

The Client retains responsibility for institutional, legal, regulatory, clinical, employment, safeguarding, procurement, financial and operational decisions, and for reviewing whether recommendations are suitable for its circumstances. The Client must obtain its own specialist advice where required.

6.5 Sensitive information

The Client must not send patient records, clinical files, passwords, payment-card data, government-classified information, special-category personal data or other highly sensitive material through ordinary Website forms or email unless the parties have first agreed a lawful purpose, secure method, allocation of data-protection roles and appropriate safeguards in writing.

6.6 Respectful and safe participation

The Client must ensure that its personnel and participants engage lawfully and respectfully. Harassment, discrimination, threats, deliberate misinformation, unsafe instructions or attempts to misuse professional or institutional relationships are material breaches.

7. Fees, invoicing, taxes and expenses

7.1 Fees and engagement model

Fees, currency, milestones, invoicing schedule and any pilot, project, retainer or delivery-based arrangement are stated in the Service Agreement. No general rule of advance payment applies unless the Service Agreement says so.

7.2 VAT and taxes

Fees are exclusive of VAT and other transaction taxes unless expressly stated. The ÅrtikC will apply Swedish VAT rules as required. The Client is responsible for taxes, duties or levies imposed on its purchase or receipt of the Services, excluding taxes on The ÅrtikC's net income.

7.3 Payment term

Unless the Service Agreement or invoice states another lawful term, invoices are payable within thirty calendar days from the invoice date. Payment must be made in cleared funds to the verified account stated on the invoice.

7.4 Late payment

Overdue amounts accrue interest in accordance with the Swedish Interest Act (1975:635), including the applicable reference rate plus eight percentage points where that statutory rate applies, together with legally recoverable reminder, collection and enforcement costs.

7.5 Bank charges and withholding

The Client bears charges imposed by its bank or payment intermediary. If the Client is legally required to withhold tax, it must promptly provide an official withholding certificate and cooperate in obtaining any available treaty relief or credit. The parties may agree an appropriate fee adjustment where a material withholding was not reasonably foreseeable when the price was agreed.

7.6 Expenses

Reasonable travel, accommodation, venue, platform, translation, production, specialist or third-party expenses are chargeable only if included in the Service Agreement or approved in writing, except for urgent expenditure reasonably necessary to protect the engagement where prior approval cannot practicably be obtained.

7.7 Invoice queries

A Client must raise a good-faith invoice query promptly, identify the disputed amount and pay any undisputed amount by the due date. The parties will seek to resolve the query without delaying unrelated work.

7.8 Suspension for non-payment

If an undisputed amount remains overdue after written reminder, The ÅrtikC may suspend affected Services on reasonable notice. Suspension does not waive payment obligations and may extend the timetable. The Client may not set off an amount unless it is undisputed or finally determined by a competent court.

8. Cancellation, suspension and termination

8.1 Agreed project rules prevail

The Service Agreement may contain engagement-specific cancellation, postponement, notice, refund or termination rules. Those rules prevail over this section.

8.2 Client termination for convenience

If the Service Agreement is silent, the Client may terminate a project for convenience on fourteen calendar days' written notice. The Client must pay for work performed up to termination, approved or unavoidable committed costs, non-cancellable third-party charges and reasonable wind-down or handover work.

8.3 Ongoing engagements

If the Service Agreement is silent, either party may terminate an open-ended retainer or ongoing engagement on thirty calendar days' written notice.

8.4 Termination for breach

Either party may terminate for a material breach that is not remedied within fourteen calendar days after written notice describing the breach. A shorter cure period may be reasonable for overdue payment, security risk or a time-critical obligation.

8.5 Immediate suspension or termination

The ÅrtikC may suspend or terminate immediately, to the extent reasonably necessary, where there is unlawful conduct, fraud, sanctions exposure, bribery, serious harassment, deliberate misuse of an affiliation, material confidentiality or security risk, prohibited sensitive data, repeated non-payment, an unmanaged conflict, or an instruction that cannot lawfully or ethically be performed.

8.6 Termination by The ÅrtikC for convenience

If The ÅrtikC terminates a fixed project for convenience without Client breach, it will give reasonable notice, refund prepaid fees attributable to Services not performed, and use reasonable efforts to provide an orderly handover of paid work, subject to confidentiality, intellectual-property and third-party restrictions.

8.7 Consequences

On termination, accrued rights and payment obligations remain. Each party must return or securely dispose of the other's Confidential Information when required, subject to legal, insurance, professional and backup-retention obligations. Licences in paid and accepted Deliverables continue according to clause 9. Clauses intended by nature to survive termination remain in force.

8.8 Refunds

No refund is due except as stated in the Agreement, required by law, or attributable to prepaid Services not performed after deducting amounts properly due under this section. A refund is not the sole remedy for a proven material breach unless the Agreement expressly says so.

9. Intellectual property and use of Deliverables

9.1 Background IP

Each party retains ownership of its Background IP. Nothing transfers ownership except an express written assignment signed by the owner.

9.2 Client Materials

The Client grants The ÅrtikC a non-exclusive, royalty-free licence to use, reproduce, adapt and share Client Materials only as reasonably necessary to perform the Services, comply with law and exercise rights under the Agreement.

9.3 Deliverables licence

Unless the Service Agreement expressly provides for assignment, The ÅrtikC retains ownership of its Deliverables and underlying methods, frameworks, templates and know-how. After full payment, the Client receives a perpetual, non-exclusive, royalty-free licence to use the final Deliverables internally for the institutional or professional purpose identified in the Service Agreement, including use by personnel and contractors acting for the Client under appropriate confidentiality obligations.

9.4 Restrictions

The Client must not, without prior written permission, sell, sublicense, publicly distribute, publish as its own, remove attribution from, create a competing commercial product from, or materially alter a Deliverable in a misleading way. Normal internal adaptation and extraction for the agreed purpose is permitted where it does not misrepresent authorship, evidence or conclusions.

9.5 Third-party materials

A Deliverable may include third-party materials, data, quotations, software, images or licensed content. Those components remain subject to their own terms, attribution requirements and usage restrictions, which the Client must respect.

9.6 Intellectual-property claims

If a final Deliverable created by The ÅrtikC is found or reasonably alleged to infringe a third party's intellectual-property right, The ÅrtikC may, at its option and as the Client's primary remedy: obtain a continued right of use; modify or replace the affected element without materially reducing agreed function; or refund the fees reasonably attributable to the unusable element. This clause does not apply to Client Materials, Client instructions, unauthorised modifications, combinations not supplied by The ÅrtikC or continued use after notice of a reasonable replacement.

9.7 Names, logos and publicity

Neither party may use the other's name, logo or marks in public promotion, press releases, case studies or client lists without prior written consent. Factual references required by law, procurement rules or agreed attribution are permitted. Permission may be limited or withdrawn prospectively for reasonable cause.

10. Confidentiality

10.1 Confidential Information

Confidential Information means non-public information disclosed in connection with the Website or an engagement that is identified as confidential or should reasonably be understood as confidential, including strategy, institutional plans, negotiations, data, methods, pricing, drafts, security information and personal data.

10.2 Mutual duty

Each receiving party must use the other party's Confidential Information only for the Agreement, protect it with at least reasonable care, and disclose it only to personnel, professional advisers, insurers, subcontractors or experts who need it and are bound by appropriate duties.

10.3 Exclusions

Confidential Information does not include information the receiving party can demonstrate: is lawfully public without breach; was already lawfully known without restriction; was independently developed without use of the information; or was lawfully received from a third party without confidentiality duty.

10.4 Required disclosure

A party may disclose Confidential Information where required by law, court, regulator, public-records obligation or binding institutional rule. Where lawful and practicable, it must give prior notice and disclose only what is required. Confidentiality obligations applicable to a public body remain subject to mandatory freedom-of-information and public-access law.

10.5 Duration

Confidentiality obligations continue for five years after the relevant disclosure or termination, whichever is later. Obligations concerning trade secrets, security credentials and personal data continue for as long as the information remains protected by law or retains its confidential character.

10.6 Return and retention

On reasonable request or termination, each party will return or securely delete Confidential Information no longer needed, except copies retained for legal, tax, insurance, professional, dispute, archival or automated backup purposes. Retained information remains protected.

11. Data protection and information security

11.1 Independent controller activities

For ordinary business contacts, enquiries, contracting, invoicing, relationship management and Website administration, each party normally acts as an independent controller of the personal data it processes. The ÅrtikC's Privacy Policy explains its relevant processing.

11.2 Processor activities

Where The ÅrtikC processes personal data solely on the Client's documented instructions as a processor, the parties must enter into a written data processing agreement meeting Article 28 GDPR requirements before that processing begins. For personal-data matters, that agreement prevails over inconsistent general terms.

11.3 Data minimisation and sensitive data

The parties must minimise personal data and avoid special-category, criminal-offence, patient, clinical or similarly sensitive data unless it is strictly necessary, lawful, expressly agreed and protected by safeguards proportionate to the risk. The ÅrtikC may reject or delete unsolicited sensitive data where lawful.

11.4 Security

Each party will implement appropriate technical and organisational measures for the nature, context and risk of its processing. The Client is responsible for secure access controls and lawful instructions within its environment. No internet or cloud system can be guaranteed absolutely secure, but this does not reduce either party's legal security obligations.

11.5 International transfers and service providers

Personal-data transfers outside the EU/EEA will be made only where a lawful transfer mechanism and any necessary supplementary safeguards are in place. The ÅrtikC may use reputable hosting, communications, event and productivity providers, subject to applicable privacy documentation and processor arrangements.

11.6 Incidents

Each party must notify the other without undue delay of a confirmed personal-data or security incident that materially affects the other party's data or the Services, provide information reasonably required for legal compliance, and cooperate on proportionate containment and remediation. Regulatory notifications remain the responsibility of the party legally required to make them.

12. External experts, subcontractors and Honorary Advisors

12.1 External experts and subcontractors

The ÅrtikC may engage qualified external experts, service providers or subcontractors where reasonably appropriate. It will remain responsible for the contracted Services to the extent stated in the Service Agreement and will require appropriate confidentiality and data-protection obligations. Material specialist involvement and any additional fee will be identified or approved where reasonably practicable.

12.2 Honorary status

The title "Distinguished Honorary Expert Advisor" is honorary. It does not by itself create employment, partnership, agency, fiduciary duty, authority to represent The ÅrtikC, a subcontracting obligation or a duty to participate in any Client engagement.

12.3 No automatic availability or endorsement

The appearance of an Honorary Advisor's name, biography, photograph, title or institutional affiliation on the Website does not guarantee availability, participation, approval of a project or endorsement by the person's institution. Institutional affiliations are provided for identification and biographical context only.

12.4 Specific participation

An Honorary Advisor or other distinguished expert may participate only where the individual is willing and available, all conflicts and institutional restrictions are addressed, and the relevant role, confidentiality, fee (if any), intellectual property and responsibilities are separately agreed in writing. A Client must not contact, instruct or publicly associate an Honorary Advisor with a project through The ÅrtikC unless authorised.

12.5 No third-party duty

An Honorary Advisor owes no contractual duty to a Website visitor or Client solely by reason of honorary association. No person may bring a claim against an Honorary Advisor under these Terms unless that person is separately a party to a written agreement creating the relevant duty.

13. Ethics, sanctions and legal compliance

13.1 Compliance with law

Each party must comply with laws, sanctions, export controls, anti-bribery rules, procurement requirements and professional or institutional obligations applicable to its role. Neither party is required to perform an act that it reasonably believes would breach such requirements.

13.2 No improper influence

The Services do not include improper influence, undisclosed lobbying, inducements, guaranteed approvals, manipulation of admissions or procurement, or misrepresentation of access to an institution, public official, adviser, speaker or scholar. The Client must not request or imply such conduct.

13.3 Conflicts and permissions

The Client must disclose relevant conflicts, sanctions exposure, institutional restrictions and required permissions known to it. The ÅrtikC may conduct reasonable compliance checks and may pause work while concerns are assessed.

13.4 Ethical withdrawal

The ÅrtikC may withdraw from work that materially conflicts with law, professional ethics, safeguarding, public interest, reliable evidence or the non-clinical boundary, subject to the fair termination and payment consequences in clause 8.

14. Warranties and disclaimers

14.1 Service warranty

The ÅrtikC warrants that it will perform the Services with reasonable professional skill and care within the agreed scope. No other warranty is given except where expressly stated or required by law.

14.2 Client warranty

The Client warrants that its instructions are lawful, that it has authority to enter the Agreement, and that Client Materials and intended use of Deliverables do not knowingly infringe third-party rights or misrepresent an affiliation.

14.3 No guaranteed outcome

Academic partnerships, institutional decisions, attendance, speaker participation, funding, policy adoption, publication, student outcomes, well-being outcomes and other results depend on factors beyond The ÅrtikC's control. Reasonable skill and care do not constitute a guarantee of a particular result.

14.4 Information and evidence

Research, policy, institutional and international information may evolve. Unless the Service Agreement requires continuing monitoring, a Deliverable reflects information reasonably available at the relevant date. The Client should seek an update before relying on it after material time or circumstances have changed.

14.5 Website and complimentary resources

The Website and complimentary resources are provided for general information on an "as available" basis. To the fullest extent permitted by law, they are not warranties, clinical guidance or substitutes for advice tailored to a specific legal, medical, psychological, financial or regulatory situation.

15. Liability

15.1 Liabilities that are not excluded

Nothing in the Agreement excludes or limits liability for fraud or fraudulent misrepresentation, wilful misconduct, death or personal injury caused by negligence, or any liability that applicable law does not permit the parties to exclude or limit. A limitation will be read down to the minimum extent necessary to remain lawful and reasonable.

15.2 Excluded categories

Subject to clause 15.1, neither party is liable to the other for indirect or consequential loss, or for loss of profit, revenue, anticipated savings, opportunity, goodwill or reputation, except to the extent such loss forms part of a direct third-party claim covered by an express indemnity. The ÅrtikC is not liable for a decision or omission of an independent institution, expert, adviser, speaker, regulator, platform or other third party.

15.3 Aggregate cap

Subject to clause 15.1 and unless the Service Agreement states another cap, The ÅrtikC's total aggregate liability arising out of or in connection with a particular Service Agreement will not exceed the total fees paid or payable to The ÅrtikC under that Service Agreement. For an ongoing engagement, the cap is the fees paid or payable during the twelve months preceding the event giving rise to liability.

15.4 Separate data-processing terms

Liability arising specifically from processor activities may be allocated differently in an applicable data processing agreement. Administrative fines or regulatory liabilities remain allocated according to applicable law and each party's responsibility.

15.5 Mitigation and causation

A party seeking recovery must take reasonable steps to mitigate loss. Neither party is liable to the extent loss was caused or increased by the other party's breach, inaccurate information, delayed action, unauthorised modification, failure to follow material written guidance or use outside the agreed purpose.

15.6 No duplicate recovery

A party may not recover more than once for the same loss. Insurance proceeds or third-party recoveries relating to the same loss will be taken into account to the extent required to avoid double recovery.

16. Third-party claims and indemnities

16.1 Client indemnity

The Client will indemnify The ÅrtikC against a third-party claim, final award, settlement approved by the Client, and reasonable external legal cost to the extent caused by: Client Materials infringing a third party's rights; an unlawful Client instruction; the Client's unauthorised publication or commercial exploitation of a Deliverable; or the Client's material breach of clause 13.

16.2 The ÅrtikC indemnity

The ÅrtikC will indemnify the Client against a third-party intellectual-property claim to the extent it arises directly from the Client's authorised use of an original final Deliverable created solely by The ÅrtikC, subject to the exclusions and remedies in clause 9.6.

16.3 Procedure

An indemnified party must give prompt notice, provide reasonable cooperation and not admit liability or settle without the indemnifying party's consent. The indemnifying party may control the defence with competent counsel, but may not agree a settlement that admits wrongdoing by, imposes non-monetary obligations on, or fails to release the indemnified party without its consent.

17. Insurance

17.1 Business insurance

The ÅrtikC maintains business insurance with Trygg-Hansa for its insured activities, subject to the applicable policy terms, insured activities, limits, exclusions, deductibles and territorial scope. This statement does not create insurance rights for a Client or guarantee that a particular claim will be covered.

17.2 Evidence

Where reasonably relevant to a proposed engagement, The ÅrtikC may provide appropriate evidence of current insurance subject to confidentiality and data-minimisation considerations. A Client remains responsible for its own insurance and risk management.

18. Force majeure

18.1 Events beyond reasonable control

Neither party is liable for delay or failure caused by an event beyond its reasonable control, including natural disaster, serious illness, epidemic, pandemic, war, terrorism, civil disorder, government restriction, sanctions change, labour disruption, utility failure, major cyber incident, internet or platform outage, travel prohibition, venue closure, speaker unavailability caused by such an event, or failure of a critical supplier despite reasonable contingency measures.

18.2 Duties during the event

The affected party must notify the other reasonably promptly, describe the expected effect and use reasonable efforts to mitigate and resume performance. Payment remains due for Services already performed and non-cancellable costs properly incurred.

18.3 Extended event

If a force-majeure event materially prevents the core Services for more than sixty consecutive days, either party may terminate the affected part on written notice. The termination consequences in clause 8 apply.

19. Communications, notices and electronic acceptance

19.1 Operational communications

Routine instructions, approvals and project communications may be sent by email or through an agreed collaboration platform to the designated contacts.

19.2 Formal notices

A notice of breach, suspension, termination, legal claim or dispute must be clearly identified and sent by email to the contractual contact and, for The ÅrtikC, to contact@theartikc.com. A notice is deemed received on the next Business Day after transmission unless the sender receives a delivery-failure message. A party may request duplicate delivery by registered post or courier for material notices.

19.3 Electronic signatures

Agreements, amendments and approvals may be executed in counterparts and by reliable electronic signature or written electronic acceptance. Electronic records may be used as evidence of agreement, subject to applicable law.

20. Governing law and dispute resolution

20.1 Governing law

The Agreement and any non-contractual obligation arising from it are governed by Swedish law, without regard to conflict-of-laws rules that would require application of another law.

20.2 Good-faith resolution

Before commencing court proceedings, the parties will use good-faith efforts to resolve a dispute through authorised representatives. Either party may give a written dispute notice describing the issue and proposed resolution. The parties should meet or confer within fifteen Business Days and allow thirty calendar days for negotiation, unless urgent relief is required.

20.3 Courts

Subject to mandatory law, any dispute not resolved by negotiation is subject to the courts of Sweden, with Hälsinglands tingsrätt as the court of first instance where the applicable jurisdiction rules permit. The parties may agree another forum, mediation or arbitration in the Service Agreement.

20.4 Public bodies, privileges and mandatory rules

Where the Client is a public body, international organisation, embassy or entity with mandatory forum rules, privileges or immunities, those matters must be addressed expressly in the Service Agreement. Nothing in these Terms constitutes a waiver of immunity that cannot lawfully or validly be waived.

20.5 Urgent relief

Nothing prevents a party from seeking urgent interim or protective relief for confidentiality, intellectual property, data security, misuse of identity or preservation of evidence.

21. General provisions

21.1 Assignment and succession

The Client may not assign or transfer an Agreement without prior written consent, not to be unreasonably withheld where the assignee has equivalent capacity and risk. The ÄrtikC may assign an Agreement to a successor entity carrying on substantially the same business, on written notice and provided the successor assumes the relevant obligations.

21.2 Independent parties

The parties are independent contractors. Nothing creates employment, partnership, joint venture, agency, fiduciary relationship or authority for one party to bind the other.

21.3 No third-party rights

A person who is not a party to the Agreement has no right to enforce it, including an Honorary Advisor, institution named on the Website, employee, student, participant or affiliate, unless a written agreement expressly states otherwise.

21.4 Entire agreement and reliance

The Agreement records the entire agreement concerning its subject matter and replaces prior discussions or representations about that engagement. This does not exclude liability for fraud. Each party acknowledges that it has relied on the written Agreement and its own assessment rather than an informal statement not included in it.

21.5 Severability

If a provision is invalid, unlawful or unenforceable, it will be modified to the minimum extent needed to make it valid while preserving its commercial purpose. If that is not possible, it is severed and the remainder continues.

21.6 Waiver

A waiver must be in writing and applies only to the specific instance. Delay or failure to exercise a right is not a waiver.

21.7 Amendments

An active Service Agreement may be amended only in writing by authorised representatives. The ÅrtikC may update Website-use provisions prospectively by publishing a revised version with a new effective date. A Website update does not change an active paid engagement unless agreed in writing or required by law.

21.8 Language

The governing language of these Terms is English. A translation is for convenience unless the parties expressly agree that another version governs.

21.9 Survival

Provisions concerning payment, intellectual property, confidentiality, data protection, liability, indemnities, disputes and any provision intended by nature to continue will survive termination.

22. Contact and legal information

Questions, notices or concerns relating to these Terms may be sent to:

Business	The ÅrtikC
Proprietor	Muniarajan Ramakrishnan
Organisation number	850512-7210
VAT number	SE850512721001
Registered address	18B Gärdesgatan, Lgh 1204 821 33 Bollnäs, Sweden
Email	contact@theartikc.com
Website	www.theartikc.com

Document relationship. These Terms should be read together with the applicable Service Agreement, Privacy Policy, Cookie Policy and any event-specific or data-processing terms. Where legal review identifies a necessary jurisdiction-specific change, the signed Service Agreement may adapt these Terms for that engagement.